

# ADVERTISING ORDER FORM



## AD SIZE (approximate) & COST:

- Size A: Single Ad (business card size)..... \$40
- Size B: Double Ad.....\$75
- vertical (3 x 4) OR  horizontal (2 x 6.5)
- Size C: Half Page .....\$150
- vertical (3 x 8) OR  horizontal (4 x 6.5)
- Size D: Full Page (6.5 x 8).....\$300

## AD CONTENT:

**PLEASE ATTACH AD CONTENT AND/OR A BUSINESS CARD  
AND/OR**

**CONTACT: CHRIS WEHRMAN :dragonflize@earthlink.net, 612-965-0178**

**CONTACT** information for buyer (if not included):

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Make checks payable to LHUMC, ANNIE Ad  
ALL MATERIALS AND PAYMENTS ARE DUE **2/14/2010**

Sold by:

---

# SPECS ON YOUR AD FOR ANNIE

**SINGLE AD - \$40:** Business card size; specify horizontal or vertical.

SIZE: Horizontal, 2" x 3" or vertical, 3" x 2"

Use an existing business card or business or personal message.

**DOUBLE AD - \$75:** specify horizontal or vertical.

SIZE: Vertical, 4" x 3" or horizontal, 2" x 6.5"

Use an existing business card and add a message. For example, a coupon ("Free soda with each hamburger purchased at regular price.")

**HALF PAGE AD - \$150:** specify horizontal or vertical.

SIZE: Horizontal, 4" x 6.5" or vertical, 8" x 3"

Supply your ad or give us copy/graphic and our designer will design your ad with your input. If we design, you will see and approve a proof before publication.

**FULL PAGE AD - \$300:**

SIZE: 8" x 6.5"

Supply the ad complete or the copy/graphic and our designer will design your ad with your input. If we design, you will see and approve a proof before publication.

**Ads may be submitted digitally in pdf, jpeg, or tif format (jpeg preferred) or in hard copy suitable for high resolution scanning. Desktop publisher formats must be converted to jpeg in order to insure proper transport.**

Ad information and payment is **due by 2/14/2010**.

## QUESTIONS;

Questions about ad NOT YET sold: David Berger 612-328-8632, [bergerhoo@yahoo.com](mailto:bergerhoo@yahoo.com)

Questions about ad that is sold: Chris KW 612-965-0178, [dragonflize@earthlink.net](mailto:dragonflize@earthlink.net)

Thank you for your support!  
~The Lake Harriet Players~